



OFFICE OF THE  
**ARIZONA STATE TREASURER**



**KIMBERLY YEE**  
TREASURER

**FOR IMMEDIATE RELEASE**  
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CONTACT: Hannah Roehr  
Public Information Officer  
[hannahr@aztreasury.gov](mailto:hannahr@aztreasury.gov)  
(602) 542-7800

**Arizona Treasurer Kimberly Yee Proclaims April 2021  
Financial Literacy Month**

**PHOENIX, AZ** – Today, Arizona State Treasurer Kimberly Yee issued a proclamation celebrating April 2021 as Financial Literacy Month in the State of Arizona.

“The overall fiscal health of our state depends on the financial decisions of our individual citizens,” Treasurer Kimberly Yee said. “Arizona is a nationwide leader in advancing financial education to give citizens, from all walks of life, the opportunity to become financially literate and set them up for life-long success.”

Since taking office in January 2019, in her efforts to promote financial education, Treasurer Yee has taken the following actions:

- Appointed the first-ever Statewide Financial Literacy Task Force aimed at bringing financial education resources to all Arizonans, including students, senior citizens, military veterans and vulnerable populations.
- Successfully advanced a new law (S.B. 1184) requiring all Arizona students to have received financial education before graduating from high school.
- Advocated for legislation (H.B. 2695) allowing personal finance instruction to qualify as a work activity for participants in the Temporary Assistance for Needy Families (TANF) program.
- Made the Treasurer’s Office the central state agency responsible for promoting financial education statewide with the passage of S.B. 1292.
- Ensured the smooth transfer of the AZ529, Arizona’s Education Savings Plan to the Treasurer’s Office with the signing of S.B. 1528 into law.
- Modernized and rebranded the AZ529 Plan to raise awareness statewide of how families can save for their child’s future educational expenses.
- Visited numerous K-12 classrooms in the state to share about the importance of savings and financial education.

Treasurer Yee's proclamation urges leaders to advance financial literacy through various actions and activities across the state during the month of April. View the Proclamation below.

In addition, today, Treasurer Yee officially launched the Financial Education Resources Portal on the Arizona State Treasurer’s Office website. She invites Arizonans to explore and utilize the free resources and planning tools on the Portal to learn practical money management principles. Visit the Portal [HERE](#).

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TREASURER KIMBERLY YEE

*State of Arizona*

*Proclamation*



**WHEREAS**, in 2015, Arizona joined 18 other states in adopting April as Financial Literacy Month to increase awareness of personal financial education; and

**WHEREAS**, nearly four out of ten American families lack financial resilience and are unable to weather a fiscal crisis, according to a 2021 analysis; and

**WHEREAS**, 60% of Americans could not afford a \$1,000 emergency with savings according to a 2019 survey; and

**WHEREAS**, student loan debt is currently over \$1.73 trillion – up from \$1.64 trillion the previous year; and

**WHEREAS**, receiving a quality financial education is critical for student success after graduation; and

**WHEREAS**, in April 2019, the Arizona Legislature passed, and Governor Douglas A. Ducey signed into law, S.B. 1184 to ensure that Arizona High School students receive basic financial education before they graduate; and

**WHEREAS**, in June 2019, the first-ever Statewide Task Force on Financial Literacy was appointed within the Office of the Arizona State Treasurer to advance financial literacy throughout the state of Arizona to ensure that all Arizonans can attain proficiency in basic money management; and

**WHEREAS**, in March 2020, the Arizona Legislature passed, and Governor Douglas A. Ducey signed into law, H.B. 2695 to allow Arizona families in the Temporary Assistance for Needy Families (TANF) program to utilize financial education to help meet their work requirements; and

**WHEREAS**, in June 2020, the Arizona Legislature passed, and Governor Douglas A. Ducey signed into law, S.B. 1292 to make promoting and raising awareness of financial literacy to Arizona residents an official responsibility of the Office of the Arizona State Treasurer; and

**WHEREAS**, as the AZ529, Arizona's Education Savings Plan Administrator, I encourage families to save money for the needs of a child's future education; and

**WHEREAS**, in my official capacity, I have spoken to classrooms, professional associations, Girl Scout troops, local leaders and people across Arizona about the importance of financial education and wise money management; and

**WHEREAS**, it is critical for Arizonans from all walks of life to possess the knowledge and skills necessary to make smart, informed financial and economic decisions that will position them for success in life,

**NOW THEREFORE**, I, Kimberly Yee, Treasurer of the State of Arizona, do hereby affirm April 2021 as

**FINANCIAL LITERACY MONTH**

and urge leaders throughout the state to advance the cause of financial literacy through appropriate programs and actions. I invite Arizonans to explore and utilize the Financial Education Resources Portal on the Office of the Arizona State Treasurer's website.

**IN WITNESS WHEREOF**, I hereunto set my hand and caused to be affixed the Great Seal of Arizona.

Kimberly Yee  
TREASURER

DONE at 8:00 a.m. in Phoenix, Arizona  
on this first day of April in the year Two Thousand and Twenty-One.